KOCCIO
Valletta

KOCCIO WINE NOTES · PARTNERSHIP DECK 2026-27

Put your brand *in the glass,* not on a banner.

Three Italian wines, three plates and a live cellist, twice a month, on the steps of Valletta.

Triq Santa Lucija 190, Valletta, Malta



kocciovalletta.com

THE EVENING

One table. Fourteen *seats.*

Guests pay €70 for an evening built around wine: three Italian bottles from small producers, each poured at the table with its own plate, while Elia Moffa, cellist with the Malta Philharmonic Orchestra, plays a few metres away.

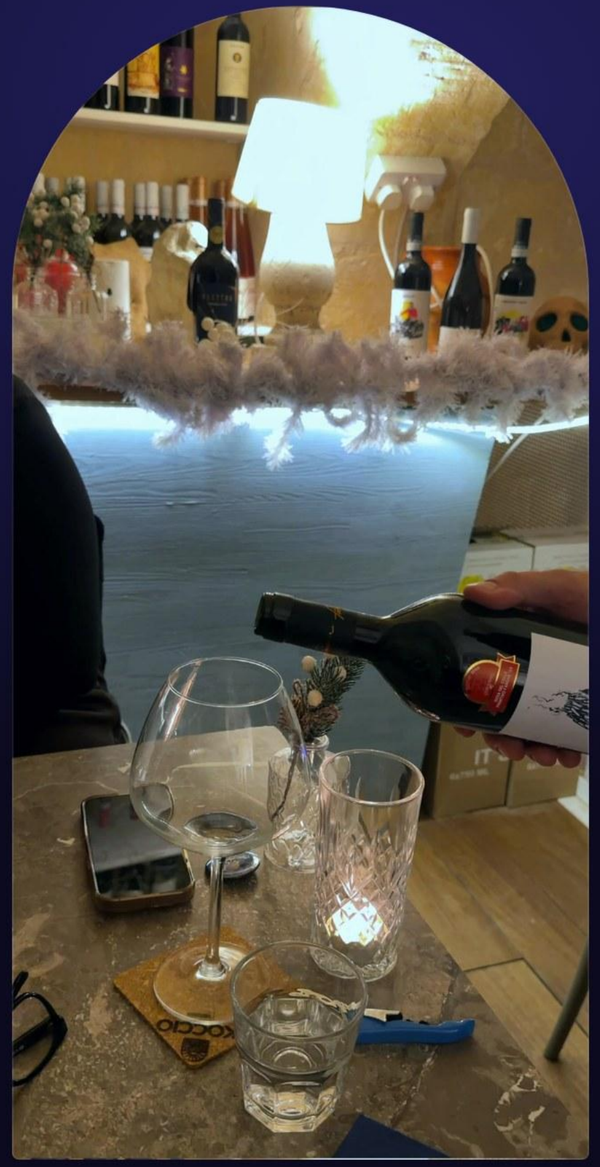
3
wines, chosen for one evening only

3
plates, one for each wine

2×
a month, 18:30 to 21:00







WHY IT WORKS

An evening, *not a promotion.*



I

Valletta

A UNESCO World Heritage city since 1980 and European Capital of Culture 2018. Wine Notes happens on one of its stepped streets.



II

Culture

Live classical music, the story behind every producer, a set table. Guests come for the experience, and stay for all of it.



III

Wine

Small Italian producers, poured one by one and paired with food, for guests who pay to taste well. The right room for a premium label.



IV

Branding

Your name beside Koccio and the night: on the page, at the table, in print and in the content filmed on the evening.

WHO IS AT THE TABLE

Residents who choose *slowly*.

EXPATS	Professionals new to Malta, many in gaming and finance, looking for evenings worth going out for
LOCALS	Wine-curious Maltese, 30 to 55, who want to learn by tasting, not by lecture
ITALIANS	One of Malta’s largest foreign communities, at home with the wine and the food
COUPLES	A date night with a story, a table and live music

588k
people live in Malta (end of 2025)

31%
of residents are not Maltese citizens

4M
visitors in 2025

KOCCIO Valletta

Source: NSO Malta · 04

THE INVITATION

Your name, *in every guest's* hands.

Each guest finds a sealed envelope at their seat: a welcome letter and the menu of the evening. As main partner, your name sits on both.

14
guests open it at their seat

2
places your name appears

1
main partner per evening



PARTNERSHIP

Three partners *per evening.*

One main partner and two supporting partners each evening, never two from the same category. Or take a year, the music, or a private night.



MAIN PARTNER

Presents the evening



SUPPORTING

Two per evening



TITLE PARTNER

One brand, all year



CELLO CHAIR

The live music



PRIVATE EVENING

For your guests

MAIN PARTNER · ONE PER EVENING

Presented *by you.*





TITLE	“Wine Notes, presented by [your brand]” on the edition page, invitations, booking confirmation and menu
AT THE TABLE	Your brand at the entrance and in the room, and a few minutes on the night to welcome the guests
YOUR GUESTS	Two reserved seats at every evening
CONTENT	Edited photo and video of the evening, with usage rights
AFTER	A short report: guests, content, reach

INVESTMENT

€1,000
one evening

€1,850
two evenings

€5,200
season · six evenings, one themed around your brand



SUPPORTING PARTNER · TWO PER EVENING

Seen, tagged, *thanked.*

SOCIAL	Dedicated Instagram Stories before and on the night, with tag
ON THE NIGHT	A thank-you in the room and in the recap post
PRINT	Your logo on the menu and the edition page

€400
one evening

€750
two evenings

€2,100
season · six evenings

€7,200
year · every evening

BIGGER COMMITMENTS

A year, a season, or a night *of your own.*



TITLE PARTNER

"Koccio Wine Notes with [your brand]" on every evening of the year, everything a main partner receives, two private evenings and first right to renew.

From €20,000

per year



CELLO CHAIR

Your brand supports the live cello, named on stage and in print. For banks, foundations and brands that back culture, without a link to wine.

From €250

per evening



PRIVATE EVENING

A Wine Notes evening built around your brand for your team, clients or partners. All fourteen seats. Ideal during conferences and fairs in Malta.

From €1,800

per evening

CELLO CHAIR · THE MUSIC PARTNER

The music, *by you.*

Live cello is the soul of every Wine Notes evening, played by Elia Moffa of the Malta Philharmonic Orchestra.

ON STAGE	“The cello is supported by [your brand]”, said on the night at every evening you sponsor
IN PRINT	Your name on the menu and the edition page, beside the music
CONTENT	Cello moments in the Reels and Stories filmed each evening

€250
one evening

€470
two evenings

€1,300
season · six evenings

€4,500
year · every evening



GOOD TO KNOW

The *house rules.*

CATEGORIES	Never two partners from the same category on the same evening
PARTNERSHIPS	Paid partnerships only, invoiced by Koccio Limited. No in-kind exchanges
GAMING BRANDS	Corporate logo only, never next to wine or alcohol, and never in paid alcohol advertising
ALCOHOL	Guests are 18+. All content follows Malta's rules on alcohol and influencer disclosure
BOOKING	Evenings are confirmed on receipt of payment. Dates on request



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Valletta

CONTACT

Let’s set *your table.*

Tell us who you are and when you’d like to appear. We reply with dates within two working days.

KOCCIOLTD@GMAIL.COM

@KOCCIOVALLETTA

Koccio Limited · Triq Santa Lucija 190, Valletta, Malta

kocciovalletta.com

